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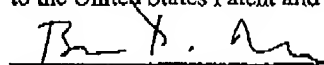
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Telephone No.From: Brian D. MartinDirect Dial: 213-617-5415Re: Transmittal of Information Disclosure Statement**MESSAGE:** Please see attached.**Certificate of Transmission under 37 CFR 1.8**I hereby certify that this correspondence is being facsimile transmitted
to the United States Patent and Trademark Office on June 17, 2004.
Brian D. Martin, Esquire**Transmittal of Information Disclosure Statement****Information Disclosure Citation**Applicants: Russell Alan Foltz-Smith et al.Title: SYSTEM FOR ORGANIZING ADVERTISEMENTS ON
A WEB PAGE AND RELATED METHODSerial No: 10/797,464Filed: March 10, 2004Examiner: Not yet assignedGroup Art Unit: Not yet assignedOur Docket No.: 02CA-108259Date Faxed: 06/17/04Client: Citysearch.comDate Due: 06/10/04Atty/Sec.: Martin/Kemp

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PAGE 1/7 * RCVD AT 6/17/2004 1:44:37 PM [Eastern Daylight Time] * SVR:USPTO-EFXXF-1/1 * DNIS:8729306 * CSID:213 620 1398 * DURATION (mm-ss):02-22

TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT
(Under 37 CFR 1.97(b) or 1.97(c))Docket No.
02CA-108259

In Re Application Of: Russell Alan Foltz-Smith et al.

Application No.

10/797,464

Filing Date

March 10, 2004

Examiner

Customer No.

30764

Group Art Unit

Confirmation No.

Title: SYSTEM FOR ORGANIZING ADVERTISEMENTS ON A WEB PAGE AND RELATED METHOD

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1. ☒ The Information Disclosure Statement submitted herewith is being filed within three months of the filing of a national application other than a continued prosecution application under 37 CFR 1.53(d); within three months of the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; before the mailing of a first Office Action on the merits, or before the mailing of a first Office Action after the filing of a request for continued examination under 37 CFR 1.114.

37 CFR 1.97(c)

2. ☐ The Information Disclosure Statement submitted herewith is being filed after the period specified in 37 CFR 1.97(b), provided that the Information Disclosure Statement is filed before the mailing date of a Final Action under 37 CFR 1.113, a Notice of Allowance under 37 CFR 1.311, or an Action that otherwise closes prosecution in the application, and is accompanied by one of:

☐ the statement specified in 37 CFR 1.97(e);

OR

☐ the fee set forth in 37 CFR 1.17(p).

TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT
(Under 37 CFR 1.97(b) or 1.97(c))

Docket No.
02CA-108259

In Re Application: Russell Alan Foltz-Smith et al.

Application No. 10/797,464	Filing Date March 10, 2004	Examiner	Customer No. 30764	Group Art Unit	Confirmation No.
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SYSTEM FOR ORGANIZING ADVERTISEMENTS ON A WEB PAGE AND RELATED METHOD
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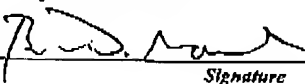
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				Russell Alan Foltz-Smith et al.			
				FILING March 10, 2004		GROUP	
U.S. PATENT DOCUMENTS							
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
		US 2001/0049661	12/06/01	Power et al.	705	51	
		US 2001/0051911	12/13/01	Marks et al.	705	37	
		US 2001/0054001	12/20/01	Robinson	705	14	
		US 2002/0013785	01/31/02	Miyazaki et al.	707	104.1	
		US 2002/0029290	03/07/02	Burema et al.	709	238	
		US 2002/0095331	07/18/02	Osman et al.	705	14	
		US 2002/0107735	08/08/02	Henkin et al.	705	14	
		US 2002/0120505	08/29/02	Henkin et al.	705	14	
		US 2002/0133438	09/19/02	Tarr	705	35	
		US 2002/0138455	09/26/02	Abdel-Moneim et al.	706	15	
		US 2002/0138576	09/26/02	Schleicher et al.	709	205	
FOREIGN PATENT DOCUMENTS							
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION YES NO
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	US 2002/0165849	11/07/02	Singh et al.	707	1	
	US 2002/0169760	11/14/02	Cheung et al.	707	3	
	US 2002/0184088	12/05/02	Rosenberg	705	14	
	US 2003/0009362	01/09/03	Cifani et al.	705	7	
	US 2003/0014331	01/16/03	Simons	705	27	
	US 2003/0014539	01/16/03	Reznick	709	238	
	US 2003/0023485	01/30/03	Newsome	705	14	
	US 2003/0033292	02/13/03	Meisel et al.	707	3	
	US 2003/0040960	02/27/03	Eckmann	705	14	
	US 2003/0046161	03/06/03	Kamangar et al.	705	14	
	US 2003/0046389	03/06/03	Thieme	709	224	

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	US 2003/0055831	03/20/03	Ryan et al.	707	100	
	US 2003/0088554	05/08/03	Ryan et al.	707	3	
	US 2003/0093285	05/15/03	Colace et al.	705	1	
	US 2003/0105677	06/05/03	Skinner	705	26	
	US 2003/0145046	07/31/03	Keller et al.	709	203	
	US 2003/0145065	07/31/03	Keller et al.	709	219	
	US 2003/0149622	08/07/03	Singh et al.	705	14	
	US 2003/0149937	08/07/03	McElfresh et al.	715	517	
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	US 2003/0171990	09/11/03	Rao et al.	705	14	
	US 2003/0177059	09/18/03	Smorenburg et al.	705	10	

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	US 2003/0212648	11/13/03	Cunningham et al.	707	1	
	US 2003/0220918	11/27/03	Roy et al.	707	3	
	US 2003/0233422	12/18/03	Csaszar et al.	709	206	
	US 2004/0015397	01/22/04	Barry et al.	705	14	
	US 2004/0039733	02/26/04	Soulanille	707	3	
	US 2004/0043810	03/04/04	Perlin et al.	463	16	
	US 2004/0044571	03/04/04	Bronnimann et al.	705	14	

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